WATCHGENIUS

FOR WATCH RETAILERS & WEB AGENCIES

A precise Rolex catalogue, implemented in your store.

We prepare an agreed set of watch configurations and load the catalogue fields into WooCommerce.

A SCOPED IMPLEMENTATION, PERFORMED BY OUR TEAM

What you receive

- Configuration references, dial, bracelet and agreed specifications.
- Initial import, repeat import and an agreed update test on a separate staging store.
- Agreed store-owned fields preserved, with an import report and a rollback procedure with documented limits.
- Optional country-specific reference retail data, with original currency, observation date and source.

Clear scope before work begins

We review your requested references, identifiers and store before confirming deliverables, price and schedule. Mapping individual stock items and displaying retail data in your theme are assessed explicitly.

Initial pilot: one WooCommerce store and an agreed catalogue scope. Photographs, recurring retail updates, marketplace stock synchronisation and other CMS platforms are outside this offer.

Our own projects include WatchGenius, Geneva Time and Rolex Market 24. These are our portfolio projects; the demonstration is an internal pilot.

Send your website and catalogue task

Eugen | ceo@watchgenius.ai

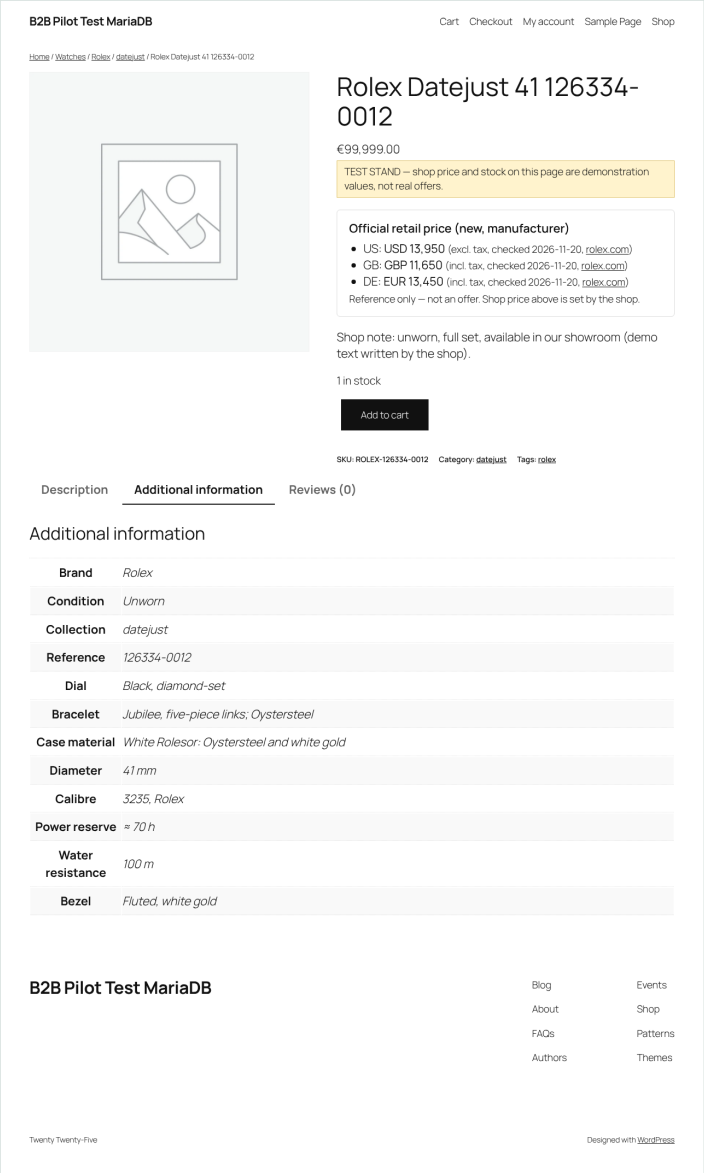
20 configurations. One tested workflow.

Rolex Datejust 41, reference 126334. Demonstrated in an isolated WooCommerce store; each client store is assessed before implementation.

19
new drafts created
Existing records unchanged

0
new products on repeat
No catalogue or retail writes

3
reference retail markets
US / USD GB / GBP DE / EUR



Your shop stays in control

In the repeat-import demonstration, the shop kept its price, stock, title, categories, own text, Condition attribute and custom field.

Reference retail is separate

The demo uses a snapshot observed on **20 November 2026**, with sources and tax notes. It does not establish current prices. Selling prices remain under the retailer's control.

Original test-store screenshot.
The EUR 99,999 price, stock and shop text are test values. No watch photographs are included.

Documented internal pilot: import reports, before-and-after records and repeat-import checks. The example demonstrates the agreed workflow; compatibility with your store is assessed separately.

Have a current catalogue project?

Send your website and task to ceo@watchgenius.ai